

DIABETIC SUPPLIES MEMBER TOOL BOX

ADVOCATE

ADVOCATE Brand Advantage

- *Diabetic* Members Will Save 52 - 70% On Diabetic Supplies
- Free Talking Meter Or Dash Meter Programs To *Diabetic* Members
- 3 to 5 day UPS Ground Residential Home Delivery - No More Pharmacy Trips
- Customer Loyalty - Customer Retention Is Over 90% For ADVOCATE Brand Users
- Customer Appreciation For Providing A Quality Product At Super Low Prices
- Convenient Programmed Recurring Shipments Every 90 Days

*Fine Quality Diabetic Supplies At Prices LESS Than
Big Box Retailers And National Pharmacy Sale Prices*



MOST COMPARABLE ITEMS

		<u>ITEM</u>	<u>UNITS</u>	<u>Diabetic Member</u>	 Save money. Live better.			
	vs.	 Meter Advocate/Contour	1	FREE	\$17.63	\$14.99	\$17.99*	\$19.99
	vs.	 Test Strips (50) Advocate/Contour	4	\$18.99	\$52.98	\$66.99	\$65.99	\$66.69
	vs.	 Lancets (100) Advocate/Microlet	1	FREE	\$ 8.98	\$ 9.99	\$15.99	\$15.99
	vs.	 Lancing device Advocate/Delica	1	FREE	\$18.75	\$19.99	\$19.99	\$19.99
	vs.	 Control Solution Advocate/Clear Choice	1	FREE	N-A	\$ 4.99	N-A	N-A
TOTAL COST				<u>\$75.96</u>	<u>\$257.28</u>	<u>\$317.92</u>	<u>\$317.93</u>	<u>\$320.73</u>
				<u>Diabetic Members</u>	<u>\$181.32</u>	<u>\$241.96</u>	<u>\$241.97</u>	<u>\$244.77</u>
					70.5%	76.1%	76.1%	76.3%

* Contour Meter is not available at Rite Aid. Comparison using True Result non coding meter

Prices source: September 21, 2011 from the following retail stores:

WALGREENS - <http://www.walgreens.com/> WALMART - <http://www.walmart.com/> RITE AID - <http://www.riteaidonlinestore.com> CVS - <http://www.cvs.com>

\$589.20 Yearly Savings

Diabetic Member vs. Walmart Costs

Initial Purchase (First 90 Days or 3 months)

ITEM	Items	Walmart Save money. Live better.	Diabetic Member	Savings
Redi-Code TALKING Meter vs Contour	1	\$ 17.63	\$ -	\$ 17.63
Redi-Code Test Strips vs Contour	4	\$ 52.98	\$ 18.99	\$ 33.99
Redi-Code Lancets vs Microlet	1	\$ 8.98	\$ -	\$ 8.98
Lancing Device vs Delica	1	\$ 18.75	\$ -	\$ 18.75
Control Solution	1	N-A	\$ -	N-A
Total Cost to Diabetic Member (Initial 90 days)		\$ 257.28	\$ 75.96	\$ 181.32

Renewal Purchase (Every 90 Days or 3 months)

ADVOCATE Redi-Code Test Strips	4	\$ 52.98	\$ 18.99	\$ 33.99
Total Cost to Diabetic Member (Renewal 90 days)		\$ 211.92	\$ 75.96	\$ 135.96

Yearly Purchases (12 months)

Total Cost to Diabetic Member (Full Year)	\$ 893.04	\$ 303.84
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\$589.20



INCREDIBLE 66% YEARLY SAVINGS

ADVOCATE®

Manufacturer	ADVOCATE®			Roche			LifeScan		Bayer		Home Diagnostic Inc.		Solartek
													
	Redi-Code™	Redi-Code™ Duo	Redi-Code™ Dash	Accu-Chek® Active	Accu-Chek® Activa	Accu-Chek® Compact Plus	OneTouch® UltraMini	OneTouch® Ultra2	Ascensia® Breeze®2	Ascensia® Contour	TRUEresult™	TRUEtrack™	ReliOn® Ultima
Audible Results	Yes English & Spanish	Yes English & Spanish	No	No	No	No	No	No	No	No	No	No	No
Coding Required	No	No	No	Yes*	Yes*	No	Yes	Yes	No	No	No	Yes*	Yes
Sample Size	0.7 (microliters)	0.7 (microliters)	0.7 (microliters)	1.0 (microliters)	0.6 (microliters)	0.3 (microliters)	1.0 (microliters)	1.0 (microliters)	1.0 (microliters)	0.6 (microliters)	0.5 (microliters)	1.0 (microliters)	0.6 (microliters)
Results Time	7 (seconds)	7 (seconds)	7 (seconds)	5 (seconds)	5 (seconds)	5 (seconds)	5 (seconds)	5 (seconds)	5 (seconds)	5 (seconds)	4 (seconds)	10 (seconds)	5 (seconds)
Approved for Alternate Site Testing	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Memory	450 (results)	450 (results)	150 (results)	200 (results)	500 (results)	500 (results)	500 (results)	500 (results)	420 (results)	480 (results)	500 (results)	365 (results)	450 (results)
Computer Download	Yes/Free	Yes/Free	N/A	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Blood Glucose Meter & Blood Pressure Monitor	No	Yes	No	No	No	No	No	No	No	No	No	No	No
Hematocrit Range	20 to 60 (%)	20 to 60 (%)	20 to 60 (%)	30 to 57 (%)	20 to 70 (%)	15 to 65 (%)	30 to 55 (%)	30 to 55 (%)	20 to 55 (%)	0 to 70 (%)	20 to 60 (%)	30 to 55 (%)	30 to 60 (%)
Battery	2AAA	2 AAA	CR2032 3V (1)	CR2032 3V (1)	CR2032 3V (1)	2 AAA	CR2032 3V (1)	CR2032 3V (1)	CR2025 3V (1)	CR2032 3V (2)	CR2032 3V (1)	CR2032 3V (1)	CR2032 3V (1)
Meter Operating Range	50 to 104 (°F)	50 to 104 (°F)	50 to 104 (°F)	50 to 104 (°F)	43 to 104 (°F)	50 to 104 (°F)	43 to 111 (°F)	43 to 111 (°F)	50 to 104 (°F)	41 to 113 (°F)	50 to 104 (°F)	50 to 104 (°F)	50 to 122 (°F)

The information in this comparison chart is based on manufacturer information and Diabetes Health publications. Trademarks are the property of their respective owners.

*Snap-in Code Key

ADVOCATE Brand Product Features

- ADVOCATE Products Are **The Finest Quality And Best Value** In The Market
- Glucose Testing Meter **TALKS** In Both **English And Spanish**
- ADVOCATE Products Are all **labeled in English and Spanish**
- **No Coding** Needed
- **Alternative Site** Testing
- **Ketone Warnings**
- 7 Second Test Results Displayed
- **450** Test Results Stored In Real Time
- Test Results And **Online Download** Capabilities To A Computer
- Simple Easy To Follow Instructional **Videos Available at Well Card Web address**
- **On Line Purchasing** With Programmed Recurring Shipments Every 3 Months
- **Special Internet Pricing**

***Fine Quality Diabetic Supplies At Prices LESS Than
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Redi-Code



America's Preferred Meter

FEATURES

- **NO CODING NEEDED**
- **It Speaks in English & Spanish**
- **Result Indicator on Screen**
- **Rapid Test Time**
- **7, 14, 21, 28, 60 & 90 day average**
- **450 times large memory volume**
- **Ketone warning**
- **HCPCS approved (Code: E0607)**
- **FDA, Medicaid & Medicare/CMS approved**

Blood Glucose Monitoring System

NAME	ADVOCATE
Model	TD-4223
Construction	Amperometric Biosensor
Dimension	96mm X 45mm X 20mm
Weight	68 g
Power source	2 x (AAA) Alkaline Batteries
Battery life	Over 1000 determinants
Display	Large LCD
External Output	Standard RS232 PC interface
Code control	NO CODING NEEDED
Auto system function check	Yes
Auto ambient temperature compensation	Yes('C or 'F)
Memory	450 measurement results with date& time (data retention while battery replacement)
Delete memory function	Yes
Auto electrode inserting detection	Yes
Auto sample loading detection	Yes
Auto reaction time count down	Yes
Auto turn-off after 3 minute wi/o action	Yes
Auto low power indication	Yes
Operational temperature warning	Yes
Day average	For 7, 14, 21, 28, 60, 90 Days average
Ketones body warning	Yes(above 240mg/dl)
Control solution calibration	Yes
Memory delete	Yes
Indicate functions:	
Low: Uncomfortable	Low: <69mg/dl(3.8mmol/L)
Normal: Smile	Normal: 70-119mg/dl(3.9-6.6mmol/L)
High: Sad	High: >120mg/dl(6.6mmol/L)

Redi-Code



FEATURES

- **NO CODING NEEDED**
- **Result Indicator on Screen**
- **Rapid Test Time**
- **150 times memory volume**
- **Automatic turn off**
- **Fits on a Key Chain**

DASH Blood Glucose Monitor

Name:	Advocate Redi-Code DASH Glucose Meter
Model:	TD-4276
Dimension:	3.35" x 1.06" x .46"
Weight:	19 grams (excluding batteries)
Power Source:	1 CR2032 3V lithium battery (when battery is low, 50 tests can still be done)
Display:	Large LCD
Auto Electrode Inserting Detection:	Yes
Auto Reaction Time Count Down:	Yes
Temperature Warning:	Yes
Before and After Meals:	Yes
Operating Conditions:	10°C ~ 40°C (50°F ~ 104°F); RH <85%
Storage/Transportation Condition:	-20°C ~ 60°C (-4°F ~ 140°F); RH <95%
Measurement Unit:	mg/dl
Measurement Range:	20 ~ 60 mg/dL (1.1 ~ 33.3 mmol/L)

Great For People On The Go

Available in six different colors:

Maroon Pink Violet
Green Blue Black

Redi-Code



DUO Blood Glucose Monitoring System

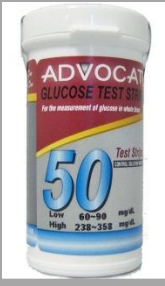
The All In One System
Checks Blood Pressure & Blood Glucose

FEATURES

- **NO CODING NEEDED**
- It Speaks in English & Spanish
- Result Indicator on Screen
- Rapid Test Time
- 7, 14, 21, 28, 60 & 90 day average
- 450 times large memory volume
- Ketone warning
- Blood Pressure Monitor !
- Heart rate Monitor !

Name	Advocate Duo
Model	TD-3223A/B
Construction	Amperometric Biosensor
Dimension	6.3(L)*7.5(W)*4.0(H) cm
Weight	158g
Power source	2 X (AAA) Alkaline battery
Battery life	
Display	Large LCD
External Output	Standard RS232 PC interface
Code control	E2PROM chip (24 insert Codes & 1 external code)
Auto system function check	Yes
Auto ambient temperature compensation	Yes('C or 'F)
Memory	450 measurement results with date & time (data retention while battery replaced)
Auto electrode inserting detection	Yes
Auto sample loading detection	Yes
Auto reaction time count down	Yes
Auto turn-off after 3 minute without future action	Yes
Auto low power indication	Yes
Operational temperature warning	Yes
Pressure range	0~300 mmHg
Heart Rate	40~199 beats/min
Pressure accuracy	-3 mmHg ~ +3 mmHg
Pulse accuracy	- 3 % ~ + 3 %
Automatic fuzzy inflation and deflation	Yes
Acoustic signal is selectable	Yes
Automatic Calibration by Check	Yes(Check strips and code)
Ambient Temperature show on LCD	Yes
Control solution function	Yes
Ketone warning	Yes (Glucose over 240 mg/dl)
Unit switch	* Mmol/L or mg/dl * mmHg or KPa
Day average functions	7, 14, 21, 28, 60 and 90 day averages for glucose memory
New ! Indicate functions	<u>Glucose:</u> Low: Uncomfortable Normal: Smile High: Sad Low: <69mg/dl(3.8mmol/L) Normal: 70-119 mg/dl(3.9-6.6 mmol/L) High: >120mg/dl(6.6mmol/L)
	<u>Pressure:</u> Low: Uncomfortable Normal: Smile High: Sad Low: DIA <70mmHg SYS <100 mmHg Normal: DIA 70-90 mmHg SYS 140-140mmHg High: DIA >90mmHg SYS >140 mmHg
New ! Speaker TD-3223A	Yes

TEST STRIPS



Quality Test Strips

ADVOCATE NO CODING Needed

ADVOCATE Offers high grade test strips for blood glucose monitoring that's easy, fast and reliable.

ADVOCATE Test Strips are produced under hygienic, sanitized conditions.

ADVOCATE Test Strips are FDA , Medicaid & Medicare / CMS approved.

ADVOCATE Test Strips HCPCS approved (Code: A4253).

Use	For self monitoring of blood glucose
Method	Amperometric glucose biosensor
Physical Characteristic	35-38mm(L) 6mm(W) 0.8mm(H)
Material	Base Material: PET Electrode: Carbon
Chemical Components	Enzyme: Glucose oxidase Mediator: Potassium ferricyanide Others: Non-reactive ingredient
Function	Sample Type: Capillary whole blood finger tip or AST Sample Volume: Tiny Blood Sample Sampling Method: Capillary
Performance	Reaction Time: Rapid Test Time Linear Range: 20~600 mg/dL (1.1~33.3 mmole) Precision: <5 % with respect to control solution Accuracy: >95% fall in Zone A and B (Blood EGA test)
Stability	Operation: 10°C ~ 40°C , RH<85% Storage: 4°C ~ 40°C, RH<85%
Validity	Can Pack: 90 days from opening or 18 months from production date Individual Foil Pack: 18 months from production date

LANCETS



Twist Top
Lancet

Twist Top Lancet
30G
100/Box, 5000/Case



Pull Top
Lancet

Pull Top Lancet
30G
100/Box, 5000/Case



Thin
Lancet

Thin Lancet
30G
100/Box, 5000/Case

Quality Lancets

ADVOCATE offers a complete range of lancets to ensure that accurate blood samples for all popular meters can be obtained with any skin type, quickly easily and consistently.

ADVOCATE lancets are manufactured with the greatest degree of precision. The tribeveled needle enhances user comfort and reduces tissue damage.

ADVOCATE lancets fit most lancing devices.

ADVOCATE lancets are FDA as well as Medicaid and Medicare / CMS approved.

ADVOCATE lancets codes HCPCS approved (Code: A4259).

